

Join Us for a Free Exclusive Artist Demo & Urban Sketching Experience

NEW VENUE: Hotel Blackfoot | **Sun, Sep 28**th, **2025** | **1-5 PM**

Renowned Berlin-based illustrator, author, and professor Felix Scheinberger is coming to Calgary! Known for his vivid sketching style and engaging teaching, Felix will demonstrate techniques, share insights, and inspire you to take your art to the next level.

This free, in-store event includes:

Intro Talk (60–90 min): Felix shares stories, process tips, and material insights from his travels

Break (30 min): browse the Hahnemühle product table

Sketch Walk (90 min): Join Felix outdoors for a hands-on sketching session

Q&A time and a chance to meet other artists in your community

After Party (5 pm onwards): Head down to Kensington Art Supply for refreshments. You get 20% discount store-wide, excluding books, magazines, gift cards, workshops, and items already on sale.

Who is Felix?

- Professor of Drawing & Illustration at the University of Applied Sciences in Münster
- Acclaimed illustrator of Paul Auster's In the Country of Last Things, and Thomas Mann's Death in Venice
- Author of Dare to Sketch, Urban Watercolour Sketching, and more
- A leader in bringing the Urban Sketching movement to Europe

Registration Required

This is a free event with limited space. Up to 150 participants Register now at: https://www.eventbrite.ca/e/meet-professor-felix-scheinberger-tickets-1458596674919?aff=kasi





Felix's Favorite Tools – Available In-Store A curated selection of the sketchbooks he trusts and loves

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Felix Scheinberger Signature Edition - Limited Collector's Release

To celebrate Felix Scheinberger's global tour, we're launching a special A5 Signature Edition of his favorite Nostalgie Sketch Book. Featuring design details handpicked by Felix himself — including a custom-embossed cover, red endpapers, and a collector's banderole with his sketch of Alexanderplatz.



Hahnemühle Watercolour Books – 100% Cotton Rag Excellence

Premium watercolour books that offer a fine-grained, **cold-pressed** surface mideal for all wet techniques — especially wet-on-wet.

Choose between the **classic hardcover** with a black elastic band and bookmark, or the **Deckle Edge edition**, featuring three hand-torn edges for added texture and artisanal character!



Nostalgie Sketch Book - The Coveted Classic

The Nostalgie Sketch Book offers excellent control for dry and wet media alike. Its thread-stitched binding ensures flat spreads—ideal for double-page sketches. The anthracite linentextured cover is durable and elegant, making it a versatile choice for both architectural and expressive work.



Hahnemühle ZigZag Book - Endless Creativity, Accordion-Style

The ZigZag Book offers limitless storytelling possibilities — from **panoramic cityscapes to sequential art.** Ideal for urban sketchers and creatives on the move! The surface-sized paper performs beautifully with all wet techniques, allowing for smooth color flow, clean lifting, and residue-free use of masking fluids and tape.

Bring your sketchbook, your questions, and your creativity – we can't wait to sketch with you!

